



Asset title: ***Delivering IT as a Service with a Software Defined Data Cloud***

Content source: IDG Research Services

Posts

Twitter: Global tech analysts @IDGWorld say “ITaaS puts IT back in the driver’s seat.” #VMware driving. Get more: [\(link\)](#)

LinkedIn – thought leadership: The software-defined data center is the future of IT. A future we’re helping shape with VMware vCloud Suite. Tech research from IDG says “ITaaS puts IT back in the driver’s seat by making it the internal services provider for the enterprise.” Leaders and explorers, discover the new data center.

LinkedIn – demand generation: IDG study separates software-defined data centers from the pack. “ITaaS puts IT back in the driver’s seat by making it the internal services provider for the enterprise.” See how VMware virtualization will power the future of IT.

VMware forum: The IDG study – Delivering IT as a Service with a Software-Defined Data Center – was just posted on VMware.com The analysis says “ITaaS puts IT back in the driver’s seat by making it the internal services provider for the enterprise.” Get the latest trends and actions around software-defined data centers, and see how VMware virtualization will continue transforming IT.

3rd-party forum: Check out IDG study - Delivering IT as a Service with a Software Defined Data Center [\[link\]](#). Think VMware vCloud Suite. The tech analysts state “ITaaS puts IT back in the driver’s seat by making it the internal services provider for the enterprise.” See the future of IT, and how we’re shaping it. Get the truth behind the software-defined data center, and why we’re building it.