



Asset title: ***The Software-Defined Datacenter: What It Means to the CIO***

Content source: IDC/VMware

Posts

Twitter: @IDC says “centralized IT” reduces both downtime and costs per workload unit while speeding deployment.#vcloud.

LinkedIn – Thought Leadership: The software-defined datacenter (SDDC) will transform the way IT is delivered. Even better, analysts at IDC say the SDDC can lower costs and increase productivity right now. An IDC study states, “...continuing results show that progress toward more centralized IT resource pooling and management, in fact, reduced IT costs per unit of workload, accelerated resource deployment, and reduced downtime.” Discover why VMware and vCloud will define the SDDC, and change your business. [\[link\]](#)

LinkedIn – Demand Generation: Does your datacenter operate in silos? Are your IT resources fragmented? An IDC study states, “...continuing results show that progress toward more centralized IT resource pooling and management, in fact, reduced IT costs per unit of workload, accelerated resource deployment, and reduced downtime.” Together, VMware and vCloud offer smooth integration, lower costs and more agile resources. Read why: [\[link\]](#)

VMware forum: The software-defined datacenter has arrived. We’ve just posted the IDC study: The Software-Defined Datacenter: What it Means to the CIO. [\[link\]](#) The study states, “...continuing results show that progress toward more centralized IT resource pooling and management, in fact, reduced IT costs per unit of workload, accelerated resource deployment, and reduced downtime.” IDC’s numbers show vCloud has a bright future as the SDDC of choice. [\[link\]](#) What do you think?

3rd-party forum: There’s a lot of hype around the software-defined datacenter. Now, the IT community has some data to back that hype. We’ve just posted the IDC study - The Software-Defined Datacenter: What it Means to the CIO. [\[link\]](#) – on VMware.com. The study states, “...continuing results show that progress toward more centralized IT resource pooling and management, in fact, reduced IT costs per unit of workload, accelerated resource deployment, and reduced downtime.” If virtualization drives the SDDC, is VMware’s vCloud the answer in the cloud era?