



**MATT KOGER
LIVE**

For Immediate Release

July 19, 2010

Texas Singer/Songwriter Matt Koger to play Greenville's Blue Armadillo Winery July 23th and 24th in support of his latest CD, Armadillo Time.

Greenville, Texas - Matt Koger, Greenville's Singing Doctor, will debut Armadillo Time on consecutive nights this weekend. The CD release party is free, and copies of the recording will be available at the venue. Shows start at 8pm. Check below links for finer details.

Koger's songs are like an old Cadillac's windshield flying down a country road at midnight: They catch everything. Icons, misfits, and family are all fleshed out in universal themes that make you grip the steering wheel tight. Lauded by Nashville and Austin alike, Koger's first two solo efforts, Blackland (2006) and The Coyote's Call (2008), earned him a Texas Indie Music Awards Rising Star nomination. His latest recording, Armadillo Time, is due mid-summer. Armadillo Time was inspired by his regular gig at the Blue Armadillo Winery in Greenville, Texas. Eleven, original tracks promise more spare parts welded neatly into a vintage gem. Koger pulls from his deep Texas roots to write songs others wish they could. His own mantra of being "decidedly non-commercial" drives an authentic voice being heard all over Texas.

www.bluearmadillowinery.com

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