

For Immediate Release

March 1, 2011

## Achill Consulting Announces Launch of New Website

Achill Consulting, a national legal search firm, to launch new website. Site is targeted for <sup>2nd</sup> quarter 2011 release.

Seattle, WA - www.achillconsulting.com is a comprehensive showcase for legal firms, corporations, and attorneys, needing career placement services. Achill's placement process, detailed for each client offering, highlights the site's new features. Information is segmented and targeted specifically for each client's needs. Achill articles. news releases, and industry resources are enhanced links tailored to support a client's search. Content will be updated regularly to insure real-time career information and industry data are available, streamlining the legal search process. Achill's site was designed around client needs, culled from 20 years of industry experience and leadership. Site navigation is fast and easy. The look and feel of the site is designed for an efficient user experience. Each visitor, regardless of legal search experience, will find interactive solutions through user-friendly functions.

www.achillconsulting.com focuses on engaging a unique customer base. Law firms and corporations looking for viable candidates for legal positions will find more explicit

information concerning Achill's services and market reach. Attorneys looking for individual placement can evaluate timely job market insight, Achill advantages, and placement success stories. The site will serve as a hub for social media applications, leveraging valuable content that is easy to find and share.

"New opportunities are evolving in the legal search market, and Achill needed a web strategy that reflected our client's evolving needs," says Achill founder, Brian Rooney. "I also wanted to insure our content conveyed our handson approach to recruitment. Our overall content strategy takes that notion to a new level. Knowledge, experience, and sound principles – the essence of Achill – and I think we got it right with www.achillconsulting.com."

## **About Achill Consulting**

Achill Consulting is a national legal search firm headquartered in Seattle, Washington. They specialize in recruiting attorneys for law firms and corporations throughout the country. Brian Rooney established Achill Consulting on the foundation of dedication, integrity, and professionalism. Brian's legal search strategies reward a candidate's strengths and experience, yielding superior placements for superior professionals.