## **Big Data And The Consumerization Of IT**

The lines are blurring between consumer and business technology. Now, iPhones and iPads are business tools. Next, business users across the organization will access big data tools. This self-service revolution pushes insight from different data sources directly to those making decisions.

Today's business user will adapt. Will you?

## Why empower workers with big data?

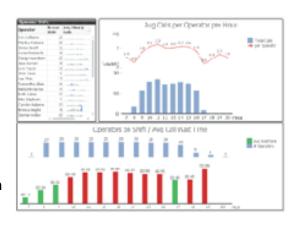
- Workers closer to data make better decisions
- Mobile devices and applications supply rich analytics
- IT should focus on technology, not reporting

But taking advantage of this new human capital requires easy-to-use tools and proven technologies.

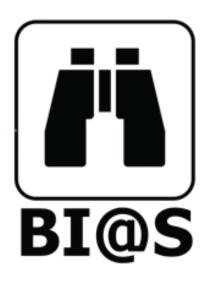
Bl@S, Business Intelligence as Service, delivers leading-edge data analytics tools in the cloud. It's a proven combination for easier adoption throughout your entire organization.

## BI@S analytics are:

- Cloud
- Compliant
- Outsourced
- Integrated
- Mobile



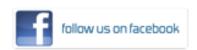
Sample Dashboard



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